



## 2014/2015 HERTZ AWARDS

### **Hertz named Best Car Rental Company at Business Travel Awards 2015**

Hertz has been named Best Car Rental Company by industry experts at the Business Travel Awards 2015, one of the most significant fixtures in the travel industry calendar. Hertz won the acclaim of judges for “its on-going ability to constantly review the car rental market and what its customers really want, and adapt and innovate accordingly”. The panel, made up of respected senior business travel buyers and specialist journalists, also praised Hertz for its “great global reach and excellent CSR record”.

### **Hertz Gold Plus Rewards Programme Receives Top Honors at 2015 FlyerTalk Awards**

Hertz Gold Plus Rewards received top honors at the 2015 FlyerTalk Awards for the fourth consecutive year. The program was named the Best Rewards Program of the Drive category across the Americas, Europe/Africa and Middle East/Asia/Oceania. Hertz Gold Plus Rewards also received the Outstanding Benefits recognition across Europe/Africa and Middle East/Asia/Oceania. From more than 100 affinity programs, FlyerTalk members voted Hertz Gold Plus Rewards once again as the top worldwide car rental loyalty program. The FlyerTalk Awards are held annually and determined by the FlyerTalk community, a group of half a million frequent business and leisure travelers. The community is dedicated to finding and sharing elite-level knowledge of airline, hotel and car rental affinity programs, voting once a year for the best ones within the Fly, Stay and Drive categories.

### **Hertz Receives Trip Advisor’s 2015 Travelers’ Choice Award for Car Rental**

Hertz was named the 2015 Travelers’ Choice for Car Rental in Italy, Spain and the UK by the knowledgeable TripAdvisor community in those countries. This year 188,198 travelers worldwide selected the brands they prefer from a variety of providers in each of the Travel Favorites categories.

### **TTG Asia Travel Hall of Fame 2014**

Having won 10 Consecutive Best Car Rental Company Awards since 1994 and inducted into The Hall of Fame in 2005, Hertz Asia Pacific was honored at the recent TTG Travel Awards 2014 in Bangkok.

### **Zagat’s Ranks Hertz Best Overall Car Rental Company 2013/2014**

For the second consecutive year, Hertz was voted the Best Overall Car Rental Company in Zagat’s 2013/14 Car Rental Survey and received 4 other top ratings, including vehicles, Reliability, Service, and Most Popular. The Zagat Car Rental Survey was conducted among a national sample of Zagat.com registered users.

### **Hertz receives Travel Weekly China Best Car Rental Company Award 2014**

Hertz China won the Travel Weekly China Best Car Rental Company Award for the second consecutive year, following the company’s efforts in delivering the best international car rental service.

**Named 'Best Car Rental Company in the World' by Business Traveler Magazine 2014**

Business Traveler Magazine's 2014 Best in Business Travel Awards named the travel industry's top providers of services and products. Hertz was named 'Best Car Rental Company in the World' and winners were chosen by the magazine's readers in the 26th Annual Best in Business Travel survey. This year, readers selected the best in 66 categories, ranging from global airlines, hotel establishments and car rental companies.

**Global Traveler named Hertz 'Best Car Rental Company' 2014**

*Global Traveler* named Hertz 'Best Car Rental Company' in the 11<sup>th</sup> GT Tested Reader Survey awards. The readers of *Global Traveler* named the top of the class in airlines, hotels, destinations, travel goods and services around the world.

**Named 'Best Travel Agent Support Car Rental Company' by Recommend Magazine 2014**

*Recommend* magazine named Hertz as 'Best Travel Agent Support Car Rental Company' in their 18<sup>th</sup> annual readers choice awards. *Recommend* readers selected their preferred destinations, tour operators, resorts and cruise lines and a variety of other industry categories.

**Named 'Best Car Rental Agency, Worldwide by Frequent Business Traveler 2014**

Once again, Hertz was honored with a GlobeRunner Award being named "Best Car Rental Agency, Worldwide" by more than 125,000 readers of Frequent Business Traveler, an online publication written for and by the world's most experienced and savvy international travelers.

**Hertz Wins Women's Choice Award for Best Car Rental Service 2014**

Hertz won the "Women's Choice Award" for Best Car Rental Service from WomenCertified.com. The award, voted on by American Women, was based on the following criteria: business travel, loyalty programs, best 'green' options and overall customer service.

**Hertz Receives TravelAge West Wave Award 2014**

Hertz received the TravelAge West Wave Award for "Highest Client Satisfaction" among car rental companies as voted upon by the editors and readers of TravelAge West magazine.

**Hertz Receives Two Travel + Leisure SMITTY Awards 2014**

Hertz won two Travel + Leisure Social Media + Tourism Awards (SMITTYs) for Best Overall Use of Social Media for its use of Facebook and Best Use of Foursquare. The awards recognize leaders in the travel industry who use social media in innovative ways.

**Hertz Sweden Wins Grand Travel Award 2014**

For the second consecutive year, Hertz Sweden was named 'Best Car Hire Company' winning the Grand Travel Award. Presented by *TravelNews* magazine, the awards were chosen by and voted on by more than 1200 business travelers and travel buyers. The award is based on product development, innovation, financial performance, market activity and perception.

**Hertz Wins Hawaii Magazine Award 2014**

Hertz was named Best Car Rental Company in the Hawaii Magazine Award Readers' Choice Award.