

The Hertz logo is positioned in the top left corner of the advertisement, set against a yellow diagonal background element.

Hertz Affordable Europe®

YOUR TIME.
YOUR WAY.

HERTZ. THE AFFORDABLE WAY TO SEE EUROPE.

Embarking on a new journey has never been faster, easier, or more enjoyable! Hertz gives you Europe on your terms - comfortably, affordably. With so many European locations, Hertz is never too far away to point you in the right direction. No matter where your travels take you, you'll receive competitive rates & quality service with every rental. Hertz Affordable Europe, your journey to excellence, service and reliability.

FOR RESERVATIONS:

- Visit us at **hertz.com** in the US, or **hertz.ca** in Canada.
- Call Hertz Reservations at **1-800-654-3001**
- Call your travel agent.

PAYMENT OPTIONS AVAILABLE:

AFFORDABLE EUROPE PREPAID

- You pay at time of booking, locking in the rate in US/CAN dollars.
- You can choose to prepay Collision Damage Waiver, Theft Protection, Value-Added Tax, & mandatory taxes and fees.

AFFORDABLE EUROPE NON-PREPAID

- You pay at time of pickup.
- Rates are guaranteed in local currency.

THE WHOLE WIDE WORLD OF BENEFITS AWAITS

- Competitive rates.
- Free unlimited mileage.
- 24-hour Emergency Roadside Assistance.
- Toll-free Affordable Europe Customer Help Line.
- Immediate confirmation of cars (at time of reservation) with automatic transmission in gateway cities.
- Hotel delivery and collection in many European cities.
- Drop-offs available between major cities within the country of rental with the Rent-It-Here/ Leave-It-There program.
- Instant Return Service to speed drop-off time, available in most European cities.
- Hertz NeverLost® available at major locations throughout Europe.
- Free detailed maps available at many major locations (subject to availability).



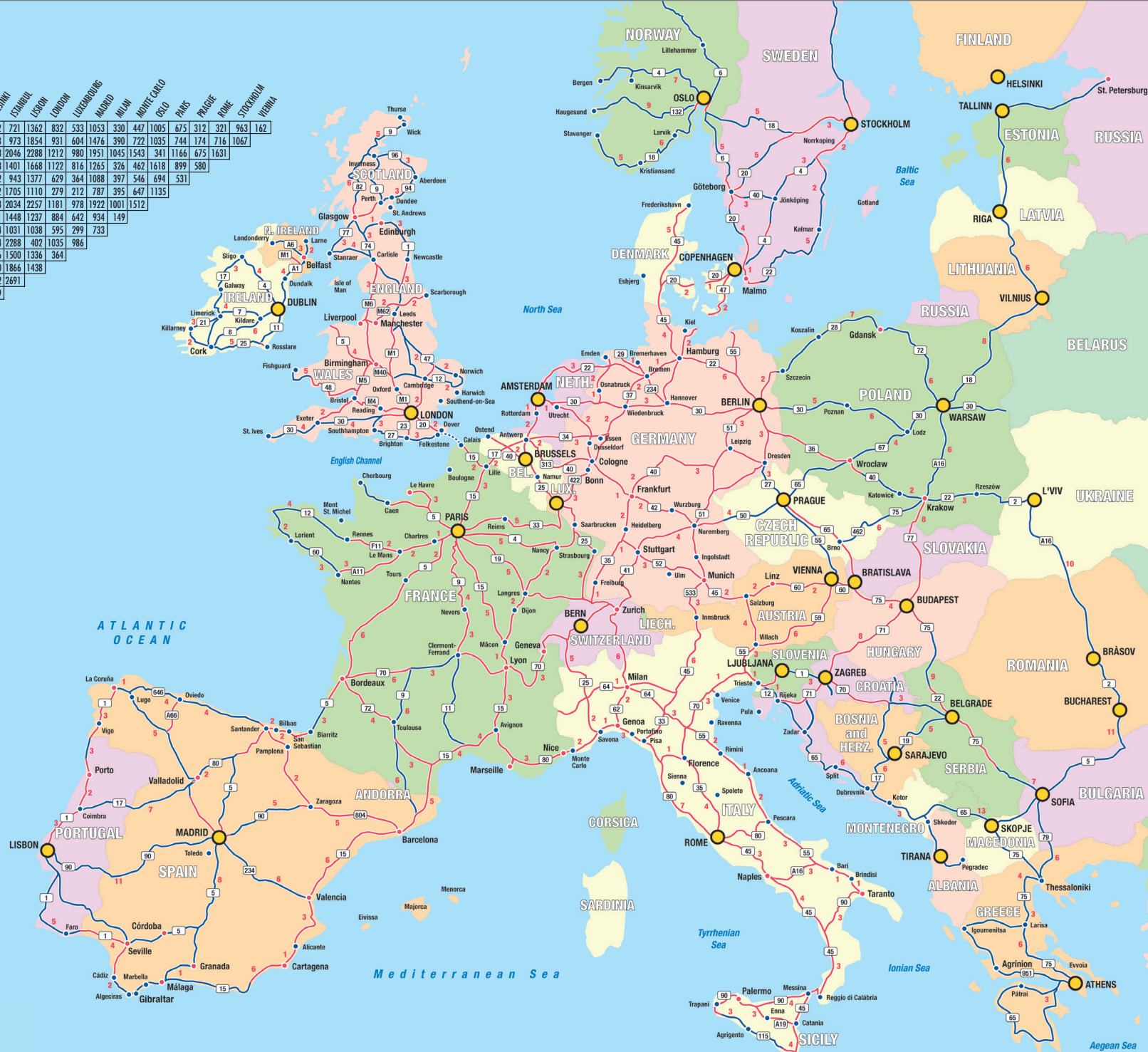
Highway Driving Between Cities (In Miles)

	AMSTERDAM	ATHENS	BARCELONA	BERLIN	BERN	BRUSSELS	BUDAPEST	COPENHAGEN	DUBLIN	FRANKFURT	HELSINKI	LONDON	LUXEMBOURG	MADRID	MILAN	MONTE CARLO	PARIS	PRAGUE	ROME	STOCKHOLM	VIENNA	ZAGREB			
ZAGREB	684	670	4367	217	487	417	642	192	699	1128	457	1072	721	1362	832	533	1053	330	447	1005	675	312	321	963	167
VIENNA	730	1122	849	409	398	558	700	155	645	1277	464	1303	973	1854	931	604	1476	390	722	1035	744	174	716	1067	
STOCKHOLM	881	2151	1437	1438	637	1153	980	1190	404	1544	906	273	2046	2288	1212	980	1951	1045	1543	341	1166	675	1631		
ROME	1062	1519	546	794	955	583	950	775	1240	1463	802	1903	1401	1668	1122	816	1265	326	462	1618	899	580			
PRAGUE	440	174	843	461	161	381	435	292	388	907	254	822	943	1377	629	364	1088	397	546	694	531				
PARIS	315	1823	530	1104	665	366	186	905	762	620	264	1432	1705	1110	279	212	787	395	647	1135					
OSLO	850	2145	1335	1426	637	1116	949	1178	373	1531	875	608	2034	2257	1181	978	1922	1001	1512						
MONTE CARLO	927	1566	319	840	809	412	797	822	1138	1225	642	1801	1448	1237	884	642	934	149							
MILAN	495	909	460	541	525	105	437	496	719	888	304	1214	1031	1038	595	299	733								
MADRID	1102	2406	300	1680	1451	949	973	1624	1549	1376	1152	2194	2288	402	1035	986									
LUXEMBOURG	250	1612	604	887	487	262	135	744	606	696	152	1246	1500	1336	364										
LONDON	329	1984	734	1271	691	595	230	1091	807	341	474	1450	1866	1438											
LISBON	1437	2809	611	2058	1860	1364	1302	2008	1885	1779	1531	2542	2691												
ISTANBUL	1724	701	1389	620	1438	1420	1643	818	1662	2207	1438	2319													
HELSINKI	1117	2424	1634	1730	905	1426	1216	1463	642	1814	1166														
FRANKFURT	267	1569	678	837	348	254	243	601	501	843															
DUBLIN	682	2325	922	1600	1066	942	583	1432	1153																
COPENHAGEN	475	1786	1098	1042	242	963	574	799																	
BUDAPEST	874	973	946	248	564	701	849																		
BRUSSELS	126	1742	671	1035	460	416																			
BERN	521	1562	469	825	590																				
BERLIN	410	1531	933	812																					
BELGRADE	1141	725	951																						
BARCELONA	769	1175																							

Legend

- Capitals
- Major Cities
- Secondary Cities
- Major Highways
- Secondary Highways
- Channel tunnel

Numbers Reflect Approximate Driving Time in Hours



THE HERTZ COLLECTIONS

Featuring various collections of extraordinary vehicles in Europe, Hertz gets you going in the comfort of your own style!

• **Hertz Dream Cars®**

Make your journey an experience that will stay with you forever! Hertz features an exhilarating, breathtakingly beautiful range of some of the finest cars like the Aston Martin DB9, Bentley Continental GT, Mercedes-Benz SLS AMG, Maserati GranTurismo, Jaguar F-Type Coupé, and many more. In addition to the dream vehicle, every Hertz Dream Cars rental includes premier customer service experience, so all you need to do is slip behind the wheel, start the engine and drive away in style. Call Hertz at **1-800-654-3001** to book your dream car today.

• **Hertz Supercars®**

Drive some of the world's most desirable Supercars with Hertz Supercars collection. With an extra cache of exclusivity, these cars will guarantee to give you the experience of a lifetime. Some of the Supercars available are the Rolls Royce Phantom, the Ferrari 458 Italia, Lamborghini Aventador, Mercedes SLS AMG Roadster, McLaren MP4, and Porsche Carrera 4 GTS Cabriolet. Visit hertzsupercars.com for more information and to book.

• **Hertz Fun Collection**

Let's have some fun! Rediscover the joy of driving something different with our special range of Fun cars. Take your pick from iconic, sparky soft-tops like the Fiat 500 Abarth Cabrio or Mini Cooper Cabriolet; zippy, eye-catching run-arounds like the Smart for Two Cab and VW Beetle; or for longer distances, the super-stylish but no less playful Audi Q3 and Nissan Juke. We also guarantee the model you book will be the one you'll drive!

• **Hertz Family Collection**

Here at Hertz, we know the importance of a family car to you and your loved ones. Hertz Family Collection offers a stunning range of spacious and comfortable cars to keep the whole family happy, like the Ford S-MAX, Ford Galaxy, Fiat 500L, Kia Cee'd and Volvo XC70. Acres of space, ultra comfy, a joy to drive. You can take it all!

• **Hertz Green Collection**

Hertz guarantees savings for both you and the environment! With the Green Collection, you can enjoy traveling with fuel-efficient, eco-friendly cars that are not only trendy to drive, but also easy on the wallet. These cars have high fuel efficiency ratings & can achieve between 45 and 65 miles per gallon. Green Collection cars are available at major locations throughout Europe. Book a Toyota Auris today!

• **Hertz Prestige Collection**

Luxury cars with a reassuringly high level of comfort and style, as well as exhilarating performance. Drive some of the most valued brands, such as Audi, BMW, Jaguar, Mercedes, Porsche, Range Rover and more! Every model comes with features such as automatic transmission, leather seats and GPS. Our make and model guarantee ensures you step straight into the car of your choice.



HERTZ PRODUCTS & SERVICES

HERTZ GOLD PLUS REWARDS®

Rent a car with no lines, no unnecessary paperwork & nothing to slow you down. With Hertz Gold, it's that easy. You'll enjoy privileges and benefits designed to help you love the road even more. To join, go to hertz.com, Hertz Gold Plus Rewards, Overview/Join, & click on Join Now For Free.

HERTZ GOLD CHOICE®

Now Hertz Gold Plus Rewards members get the best of both worlds. Introducing Gold Choice - the confidence of knowing your car will be ready and waiting for you, plus the freedom to choose something different on the spot at no extra charge. It's the ultimate in car rental satisfaction.

CARFIRMATION®

With Carfirmation® we will send you an email message to tell you which vehicle you'll be driving and where it is parked, the minute it is ready and assigned. Available at major locations in Europe and the US, now you can know the car you drive before you arrive.

eRECEIPTS

eReceipts is a convenient service provided by Hertz that makes your rental experience more efficient. You will automatically receive a PDF version of your receipt sent to the email on your Hertz Gold profile within 30 minutes of us closing your Rental Agreement.

HERTZ NEVERLOST®

Leave your worries at the door & drive with confidence. Any time. Anywhere. The NeverLost in-car satellite navigation system will guide you with clear voice prompts in your choice of languages. With mapping for many European countries, NeverLost provides you with turn-by-turn directions. Available with intercity rentals, you can pick up your NeverLost unit in one location and return it to another within the same country (participating locations and drop fees apply).

MOBILE WI-FI HOT SPOT

Why search for a wireless hotspot when you can take one with you? With Hertz mobile Wi-Fi hotspot you can easily link your tablet, laptop, smartphone or games console to the web when you're on the move. There's an unlimited data allowance (3 GB limit in Spain) & absolutely no roaming charges - leaving you free to surf, Skype, download and play, without the worry of a big bill.

INSTANT RETURN SERVICE

Hertz will greet you at your rental car, charge your credit card and print a receipt in under a minute at airport locations throughout Europe.

ADDITIONAL DRIVERS

Everyone can relax and enjoy the journey. You can have as many drivers as there are seats in the vehicle. So don't find yourself nominated as the sole designated driver for the entire trip - ask at the counter for multiple additional drivers when you collect your Hertz rental car and share the driving with your fellow passengers.

BUCKLE UP BABY-CHILD SEAT RENTAL

Hertz offers a range of child safety seats that are suitable for babies and children. Keeping your child safe in the car is one of the most important things you can do. Car seat availability and costs vary by location, please check with Hertz for details.

For Reservations or Additional Information:
Visit hertz.com in the US, or hertz.ca in Canada, call **1-800-654-3001**, or call your travel agent.



European Vehicle Guide 2014

Before you go, first things first.

Mini Fiat 500



Economy Fiat Panda



Economy Convertible Peugeot 207 CC



Compact Volkswagen Golf



Intermediate Lancia Delta



Standard Opel Insignia Wagon



Standard Van Ford S-Max



Fullsize Volvo XC90



Full Size Van Ford Galaxy TDCI



Premium Jaguar XF



Luxury BMW 5 Series - GPS



Luxury Van Ford Transit



Passenger
 Large Luggage
 Small Luggage
 Manual
 Automatic

For reservations & complete details, visit hertz.com in the US, hertz.ca in Canada, or call Hertz at 1-800-654-3001.

Vehicles shown are examples. Specific models may vary in availability, capacity and features and may not be available in the Hertz Affordable Europe® program in some European countries. Cars will be confirmed only by car group, and not by car model within a class, however, exceptions do apply. Luggage capacity may decrease with maximum number of passengers. Features apply to car shown.

TERMS AND CONDITIONS - Hertz Affordable Europe® Program

Prepaid Program

Rates are converted to US/CA dollars based on the currency conversion rate at time of reservation/payment. Rates include unlimited mileage, Value-Added Tax and mandatory fees, and are available with or without Theft Protection and Collision Damage Waiver. Rates are valid for a minimum-3-day rental and may exclude Theft Protection, Collision Damage Waiver, Personal Accident Insurance, one-way rental charges, and other services, as well as taxes on these items. Theft Protection is mandatory in Albania, Italy, Hungary and Macedonia, and, if not prepaid, must be accepted at the counter at the time of rental in local currency in a form of payment acceptable to Hertz. Third-party property damage is mandatory in Israel and cannot be prepaid. It must be accepted at the counter and paid for in local currency at the time of rental in a form of payment acceptable to Hertz.

Prepaid Program - Reservations and Payment

Reservations must be made at least 8 hours prior to vehicle pickup. Payment will be charged to a credit card acceptable to Hertz at the time of booking. Upon confirmation of payment, Hertz will fax a proof-of-purchase voucher to travel agent or customer with a US/CA fax number. To receive voucher by mail, 14 days advance notice prior to departure is required. Prepaid vouchers can only be sent by US/CA mail or faxed correspondence. This voucher is nontransferable and must be presented at time of rental. Local tax and service charges, if not prepaid, will be added to the rental charges and must be paid in local currency at time of rental.

Prepaid Program - Changes and Cancellations

There is no fee for either changes or cancellations; however, changes could affect the current rental rate. Where changes or cancellations are made before the rental start date, the credit process will begin immediately. Where changes or cancellations are made after the rental start date, the credit process will begin upon receipt of original unused vouchers or portions of vouchers returned to (in the US or CA) The Hertz Corporation, P.O. Box 26141, Oklahoma City, OK 73126 or faxed to 1-405-280-6560. Credit will be given on request for unused vouchers or unused portions of vouchers after a 3-day minimum is met.

Non-Prepaid Program

Rates are valid for a minimum-3-day rental, include unlimited mileage and are available with or without Collision Damage Waiver and Theft Protection. 1- to 2-day rentals may be available in selected countries only. All rental charges, optional Collision Damage Waiver, Theft Protection, Personal Accident Insurance, service charges, and one-way rental charges, as well as taxes on these items, must be paid for in local currency at the time of rental in a form of payment acceptable to Hertz. Theft Protection is mandatory in Albania, Italy, Hungary and Macedonia, and must be accepted at the counter at time of rental and paid for in local currency in a form of payment acceptable to Hertz. Third-party property damage is mandatory in Israel, and cannot be prepaid. It must be accepted at the counter and paid for in local currency at the time of rental in a form of payment acceptable to Hertz.

Rental Days and Extra Days

A rental day is considered 24 consecutive hours and commences at time of rental. A grace period of 29 minutes is allowed on the day of return. If the car is returned beyond the expected return time, extra days will be charged based on the prevailing local rate.

Availability

Rates are guaranteed at time of booking and are available to U.S. or Canadian residents, who must book in the U.S. or Canada prior to departure. Rates are subject to change without notice. In most cases, cars will be confirmed by car group only, and not by car model within a class. Availability may be limited and blackout periods may apply. The Hertz Affordable Europe program is available at participating locations in Europe.

Additional Rental Information

One-way rentals are available between most Hertz locations within country of rental. Specialty vehicles, such as certain Collection cars, automatics and minivans, may be excluded. Rates may not include mandatory road tax, service charges, or registration fees. If not prepaid, these will be added to the rental charges and must be paid for in local currency at time of rental. A service charge applies on all car rentals at many airports, downtown, and rail stations in Europe. Fees are subject to change without notice. Please confirm rate at time of booking. Standard rental qualifications, rental period, and return restrictions in effect at time and place of rental apply. Restrictions exist on driving rental cars from some countries into countries in Eastern Europe. Please check with Hertz reservations if plans include such travel.

Driver Qualification

Hertz standard driver and credit qualifications for the renting location apply. Minimum/maximum age limits apply. International Driving Permit is mandatory in Greece and recommended in most European countries. ALL renters from Non-European Union countries MUST present an International Driving Permit in addition to their national Driving License when renting in Greece.

The Hertz Affordable Europe Program is subject to change without notice.

How to Contact Hertz while traveling in Europe

Check your Rental Agreement or ask at renting counter for the toll-free Affordable Europe Customer Help Line number applicable to your renting country.

hertz.com in the US, hertz.ca in Canada

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