

Explore Europe. Your time. Your way.

2008 Hertz Affordable Europe[®]



Hertz

Hertz gives you Europe on your terms – comfortably, affordably.



Hertz has the experience and dependability you look for when you travel overseas. With over 2,000 European locations, Hertz assures you that no matter where your travels take you, you'll receive low, competitive rates and quality service with every rental. Hertz gives you the freedom

to explore Europe on your own terms. And with all of our European locations, Hertz is never too far away to point you in the right direction. Whether you need a car for a few days, a week, or a month, we offer the excellence, service and reliability Hertz is known for at home.

For reservations

- Visit us at hertz.com.
- Call your travel agent.
- Call Hertz Reservations at 1-800-654-3001.



Here's how the Hertz Affordable Europe[®] Program makes it easy to travel throughout Europe:

Flexible payment plan options available:

Affordable Europe Prepaid

- You pay at the time of booking, locking in the rate in U.S. dollars.
- You can choose to prepay Collision Damage Waiver, Theft Protection, Value-Added Tax, and mandatory taxes and fees.

Affordable Europe Non-Prepaid

- You pay at pickup counter.
- Rates are guaranteed in local currency.

Check out the benefits of the Affordable Europe Program:

- Guaranteed low, competitive rates
- Free unlimited mileage
- No charges for cancellations
- 24-hour Emergency Roadside Assistance
- Toll-free Affordable Europe Customer Helpline
- Immediate confirmation of cars with automatic transmission in gateway cities
- Free hotel delivery and collection in many European cities
- Free drop-offs available between major cities within the country of rental with the Rent-It-Here/Leave-It-There program
- Instant Return Service to speed drop-off time, available in most European cities
- Driving Itineraries on hertz.com
- Free detailed maps are available at many major locations (subject to availability)
- Over 2,000 convenient locations in 53 countries



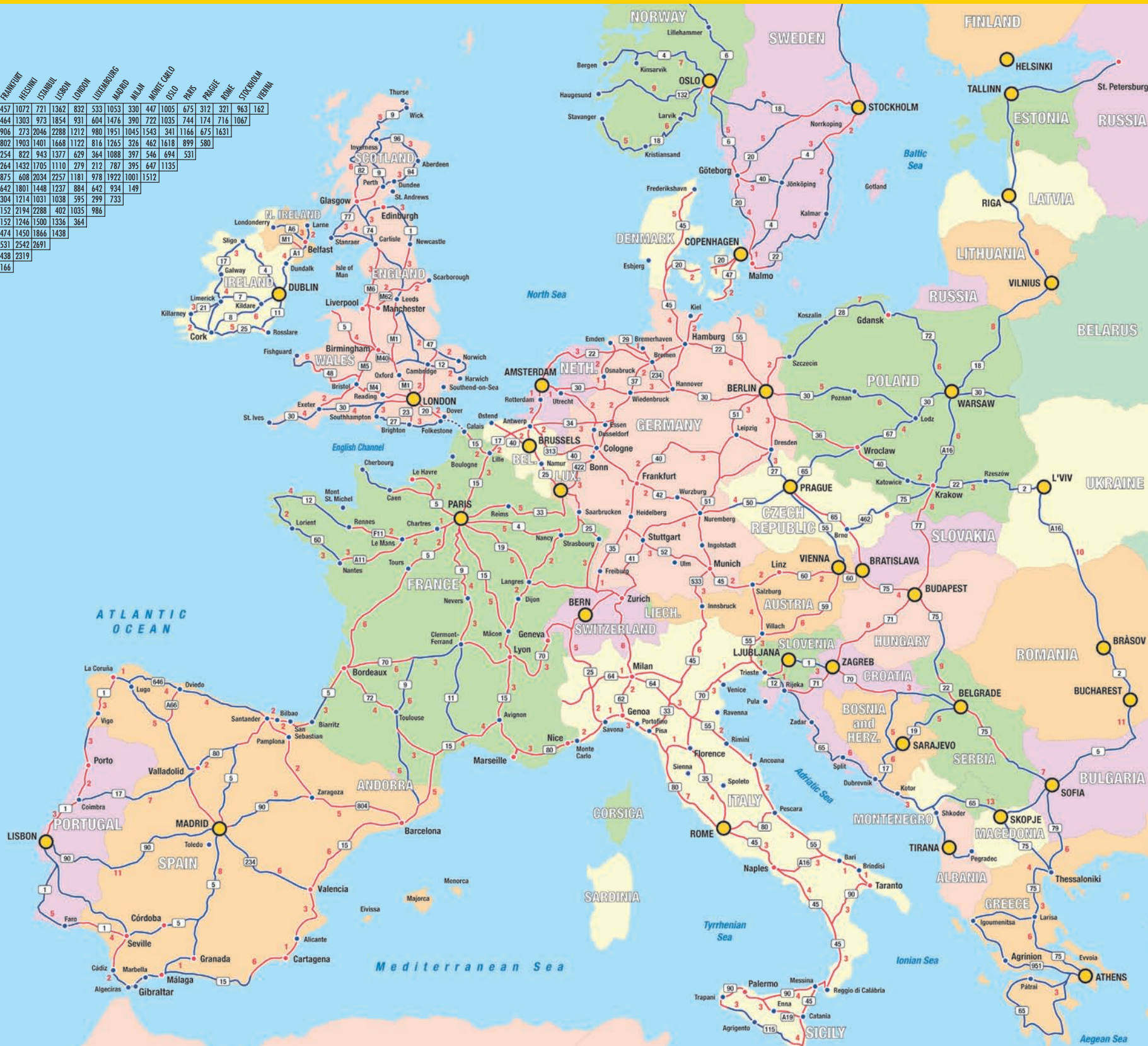
Highway Driving Between Cities (In Miles)

	AMSTERDAM	ATHENS	BARCELONA	BELGRADE	BERLIN	BERN	BRUSSELS	BUDAPEST	COPENHAGEN	DUBLIN	FRANKFURT	HELSINKI	ISTANBUL	LONDON	LUXEMBOURG	MADRID	MILAN	MONTE CARLO	OSLO	PARIS	PRAGUE	ROME	STOCKHOLM	VIENNA	
ZAGREB	684	670	4367	217	487	417	642	192	699	1128	457	1072	721	1362	832	533	1053	330	447	1005	675	312	321	963	162
VIENNA	730	1122	849	409	398	558	700	155	645	1277	464	1303	973	1854	931	604	1476	390	722	1035	744	174	716	1067	
STOCKHOLM	881	2151	1437	1438	637	1153	980	1190	404	1544	906	273	2046	2288	1212	980	1951	1045	1543	341	1166	675	1631		
ROME	1062	1519	546	794	955	583	950	775	1240	1463	802	1903	1401	1668	1122	816	1265	326	462	1618	899	580			
PRAGUE	440	174	843	461	161	381	435	292	388	907	254	822	943	1377	629	364	1088	397	546	694	531				
PARIS	315	1823	530	1104	665	386	186	905	762	620	264	1432	1705	1110	279	212	787	395	647	1135					
OSLO	850	2145	1335	1426	637	1116	949	1178	373	1531	875	608	2034	2257	1181	978	1922	1001	1512						
MONTE CARLO	927	1566	319	840	809	412	797	822	1138	1225	642	1801	1448	1237	884	642	934	149							
MILAN	495	909	460	541	525	105	437	496	719	888	304	1214	1031	1038	595	299	733								
MADRID	1102	2406	300	1680	1451	949	973	1624	1549	1376	1152	2194	2288	402	1035	986									
LUXEMBOURG	250	1612	604	887	487	262	135	744	606	696	152	1246	1500	1336	364										
LONDON	329	1984	734	1271	691	595	230	1091	807	341	474	1450	1866	1438											
LISBON	1437	2809	611	2058	1860	1364	1302	2008	1885	1779	1531	2542	2691												
ISTANBUL	1724	701	1389	620	1438	1420	1643	818	1662	2207	1438	2319													
HELSINKI	1117	2424	1634	1730	905	1426	1216	1463	642	1814	1166														
FRANKFURT	267	1569	678	837	348	254	243	601	501	843															
DUBLIN	682	2325	922	1600	1066	942	583	1432	1153																
COPENHAGEN	475	1786	1098	1042	242	963	574	799																	
BUDAPEST	874	973	946	248	564	701	849																		
BRUSSELS	126	1742	671	1035	460	416																			
BERN	521	1562	469	825	590																				
BERLIN	410	1531	933	812																					
BELGRADE	1141	725	951																						
BARCELONA	769	1175																							

Legend

- Capitals
- Major Cities
- Secondary Cities
- Major Highways
- Secondary Highways
- - - Channel Tunnel

Numbers Reflect Approximate Driving Time in Hours



Just about as many services in Europe as there are countries.

• Hertz Prestige Collection

Travel throughout France, Germany, Ireland, Sweden, Switzerland and the United Kingdom in the car of your dreams with a luxury or high-performance coupe, sedan, wagon or convertible from Hertz.



• Hertz Green Collection

With the Hertz Green Collection, you can reserve fuel-efficient, environmentally friendly cars that are both easy on the wallet and suitable for families and small groups traveling together. These cars can achieve between 42 and 65 miles per gallon. Green Collection cars are available at major locations throughout Europe. They are clearly identified and presented first in the list of vehicles available for your chosen location when booking on hertz.com.



• Hertz NeverLost®

Hertz NeverLost eliminates the worry of getting lost as you travel from one city or country to another. The NeverLost in-car satellite navigation system will guide you with clear voice prompts in your choice of 13 languages. With mapping for 27 European countries, NeverLost provides you with turn-by-turn directions. It can be fitted to any Hertz vehicle and installs in less than a minute. It is also portable, for use while walking through major cities. And now with Intercity rentals, you can pick up your NeverLost unit in one location and return it to another within the same country (participating locations and drop fees apply).



• Hertz Entertainment

The Hertz in-car DVD System – now showing in a Hertz car near you! Onboard entertainment for the kids, or anyone else in the back seat, as they settle back and enjoy a good film during the trip. DVDs can be seen from every zone, as the system is a Universal Zone player. The DVD player slides easily into the seatback headrest hood for in-car use. Slip it out of the hood and it's a portable DVD player! You can listen to music on CD, too! The system has powerful built-in speakers for use outside the car and comes with two sets of headphones for quiet in-car use.



• Hertz #1 Club Gold®

Imagine renting a car with no lines, no unnecessary paperwork and nothing to slow you down. With Hertz #1 Club Gold, it's that easy.



• European Driver's Guide*

Hertz makes it easier for you to discover Europe with this great guide. When you're renting a car in a place that's unfamiliar to you, Hertz is a welcome sight. So check out this guide for details from what to do before you get on the road to when you return your Hertz car.

• European Driving Itineraries*

Explore, experience and enjoy some of Europe's greatest and most scenic drives. Click on the Great Drive suggestions for simple, colorful and printable driving guide recommendations. Whichever one you choose, you'll find a superb range of Hertz cars available. It's time to start planning a road trip.



• Cellular Phone Rental

When you rent with Hertz, you can receive a free cell phone rental with no activation fee. Your rental also includes interpreter access in 150 languages at a low per minute rate.



• Instant Return Service

Hertz will greet you at your rental car, charge your credit card and print a receipt in under a minute at airport locations throughout Europe.

• Frequent Travel Points

With over 70 airline and hotel partner programs worldwide, you can earn points, miles or credits whenever you rent from Hertz.

For reservations or additional information:

Visit hertz.com, call your travel agent, or call the Hertz Reservation Center at 1-800-654-3001.



* Go to hertz.com; Locations, Cars and More; Products and Services; Europe.

Prepaid Program

Rates are converted to U.S. dollars based on the currency conversion rate at time of reservation/payment. Rates include unlimited mileage, Value-Added Tax and mandatory fees, and are available with or without Theft Protection and Collision Damage Waiver. Rates are valid for a minimum-3-day rental and may exclude Theft Protection, Collision Damage Waiver, Personal Accident Insurance, one-way rental charges and other services, as well as taxes on these items.

Theft Protection is mandatory in Albania, Italy, Hungary and Macedonia, and, if not prepaid, must be accepted at the counter at the time of rental in local currency in a form of payment acceptable to Hertz. Third-party property damage is mandatory in Israel and cannot be prepaid. It must be accepted at the counter and paid for in local currency at the time of rental in a form of payment acceptable to Hertz.

Prepaid Program – Reservations and Payment

Reservations must be made at least 8 hours prior to vehicle pickup. Payment will be charged to a credit card acceptable to Hertz at the time of booking. Upon confirmation of payment, Hertz will fax a proof-of-purchase voucher to travel agent or client with a U.S. fax number. To receive voucher by mail, 14 days advance notice prior to departure is required. Prepaid vouchers can only be sent by U.S. mail or faxed correspondence. This voucher is nontransferable and must be presented at time of rental. Local tax and service charges, if not prepaid, will be added to the rental charges and must be paid in local currency at time of rental.

Prepaid Program – Changes and Cancellations

There is no fee for either changes or cancellations; however, changes could affect the current rental rate. Where changes or cancellations are made before the rental start date, the credit process will begin immediately. Where changes or cancellations are made after the rental start date, the credit process will begin upon receipt of original unused vouchers or portions of vouchers returned to (in the U.S.) The Hertz Corporation, P.O. Box 26141, Oklahoma City, OK 73126 or faxed to 1-405-290-6560. Credit will be given on request for unused vouchers or unused portions of vouchers after a 3-day minimum is met.

Non-Prepaid Program

Rates are valid for a minimum-3-day rental, include unlimited mileage and are available with or without Collision Damage Waiver and Theft Protection. One-to 2-day rentals may be available in selected countries only. All rental charges, optional Collision Damage Waiver, Theft Protection, Personal Accident Insurance, service charges and one-way rental charges, as well as taxes on these items, must be paid for in local currency at the time of rental in a form of payment acceptable to Hertz. Theft Protection is mandatory in Albania, Italy, Hungary and Macedonia, and must be accepted at the counter at time of rental and paid for in local currency in a form of payment acceptable to Hertz. Third-party property damage is mandatory in Israel, and cannot be prepaid. It must be accepted at the counter and paid for in local currency at the time of rental in a form of payment acceptable to Hertz.

Rental Days and Extra Days

A rental day is considered 24 consecutive hours and commences at time of rental. A grace period is allowed on the day of return. If the car is returned beyond the expected return time, extra days will be charged based on the prevailing local rate.

Availability

Rates are guaranteed at time of booking and are available to U.S. residents, who must book in the U.S. prior to departure. Rates are subject to change without notice. Cars will be confirmed by car group only, and not by car model within a class. Availability may be limited and blackout periods may apply. The Hertz Affordable Europe Program is available at participating locations in Europe.

Additional Rental Information

One-way rentals are available between most Hertz locations within country of rental. Specialty vehicles, such as Hertz Prestige Collection, automatics and minivans, may be excluded. Rates may not include mandatory road tax, service charges or registration fees. If not prepaid, these will be added to the rental charges and must be paid for in local currency at time of rental. A service charge applies on all car rentals at many airports, downtown and rail stations in Europe. Fees are subject to change without notice. Please confirm rate at time of booking. Standard rental qualifications, rental period and return restrictions in effect at time and place of rental apply. Restrictions exist on driving rental cars from some countries into countries in Eastern Europe. Please check with Hertz reservations if plans include such travel.

Driver Qualification

Hertz standard driver and credit qualifications for the renting location apply. Minimum/maximum age limits apply. International Driving Permit is mandatory in Greece and Italy and recommended in most European countries. ALL renters from Non-European Union countries MUST present an International Driving Permit in addition to their national Driving License when renting in Greece and Italy. Hertz counter personnel in Greece and Italy will ask the renter for an International Driving Permit and, without it, the customer will not be allowed to rent. If renters are stopped by the police in these countries, they will be expected to produce an International Driving Permit.

How to Contact Hertz

For reservations and information regarding any and all programs, products or services mentioned herein, please contact Hertz.

Visit us at hertz.com

Call Hertz toll-free at 1-800-654-3001

The Hertz Affordable Europe Program is subject to change without notice.



2008 European Car Guide

Hertz has a huge selection of vehicles in Europe, including convertibles, wagons and even vans – so you can travel in the style that’s comfortable for you.

Comfortable number of passengers

Maximum number of passengers

Hatchback

Sedan (trunk)

Large suitcase

Medium suitcase

Number of doors

Ford Fiesta

Economy



Comfortable/Maximum

2/4

Ford Focus

Compact



Comfortable/Maximum

4

Ford Mondeo

Intermediate



Comfortable/Maximum

4

Mercedes C-Class

Full-Size



Comfortable/Maximum

4

Jaguar S-Type

Premium



Comfortable/Maximum

4

Mercedes E-Class

Premium



Comfortable/Maximum

4

Ford Focus Estate

Compact Wagon



Comfortable/Maximum

4

Renault Espace

Full-Size Van



Comfortable/Maximum

4