

2011 HERTZ AWARDS

Hertz Asia wins TTG Travel Award for “Best Car Rental Company”

Hertz Asia Pacific was added to the prestigious “Travel Hall of Fame” for the 7th consecutive year. The TTG Annual Travel Awards honor organizations with the highest level of customer service and support from partners. Q4

Hertz Named "Best Car Rental" by *The Singapore Tatler*

For 3 consecutive years Hertz has been recognized as “Best Car Rental Company” for its car rental services in *Singapore Tatler's* The Best of Singapore 2011 Guide. Q1

TTG 2011 Travel Award for “Best Car Rental Company”

Hertz was chosen for the 12th consecutive time as “The Best Car Rental Company” in the Czech Republic by *TTG* readers. *TTG* is official magazine for travel trade professionals. Q1

Hertz Receives Three Business Travel Innovation Awards

The Global Business Travel Association (GBTA) and *Wall Street Journal* bestowed three Business Travel Innovation Awards upon Hertz: The People’s Choice and Travel Personalization Awards for NeverLost Gen5 and the Sustainable Practice Award for Hertz on Demand. The awards were presented to Hertz during the GBTA annual meeting. Q3

Hertz Receives *TravelAge West* WAVE Award

TravelAge West voted Hertz “Car Rental Company Providing the Best Travel Agent Support” recognizing Hertz’s outstanding qualities and superior service. Q2

Hertz Receives Canstar Award for “Most Satisfied Customers”

Canstar survey found that, among its competitors, Hertz has the most satisfied customers when it came to overall customer satisfaction, price, service, availability of the vehicle booked, the booking process, the transparency of costs and fees, and the availability of accessories as booked. Q1

Hertz named “Best Short Term Rental” at the UK *Fleet News Awards*

Hertz has been named as the ‘Best Short Term Rental’ by UK fleet managers in the Fleet News Awards. Hertz’s SMILES campaign, Lighthouse and NPS scores have all contributed to this award. Q1

Hertz claims a spot in “Top 100 Business Superbrands” in the UK

For the second consecutive year in the UK, Hertz has been named 19th in the Top 100 Business Superbrands. Q2

Hertz Romania named "Car Rental Company of the Year"

Hertz Romania received the Excellence Award for “Car Rental Company of the Year” at the Annual Hotel Tourism & Leisure Investment Forum 2011. The award highlights Hertz’s continuous efforts to improve the quality of services and ensure customer satisfaction. Q2

Hertz Receives PointRoll Beanie Award

The Hertz Gas & Brake branding campaign utilizing rich media creative won the May 2011 Pointroll Beanie Award for Outstanding Use of Features. The highly selective award recognizes the best use of rich media technology. Q2

United Health Care Recognizes Hertz with the Apex Award

United Health Care has awarded Hertz with its Apex Award recognizing the Company's innovation in health care design and plan management. Hertz is one of three companies, out of 400+ national accounts, to receive the award. Q2

Hertz Hungary recognized for its "Business Excellence 2011"

Awarded to best supplier in business traveling, Hertz was recognized as the best Rent a Car company by *Business Traveller Hungary*, the one and only magazine for Hungary's business travelers. Q2

Hertz ranks 4th on "Top Entry Level Employers" on Collegegrad.com

Hertz ranks fourth in the list with projections of filling 4,000 entry-level positions during the 2011 calendar year. As of the end of May, Hertz hired about 2,800, setting the company up to exceed its projections. Q2

Australian Travel Industry Votes Hertz #1 for 5th Consecutive Year

For the fifth year in a row, Hertz has been named Best Car/Campervan Rental Operator in Australia's prestigious National Travel Industry Awards. Q3

Hertz named "Best Car Rental Company in the Middle East 2011"

At the 9th Anniversary of the *Business Traveller Middle East Awards*, Hertz was recognized for its outstanding performance and continuous improvement. Q3

Hertz named "Best Car Rental Company in North America 2011"

Readers of *Business Traveller*, the best selling travel magazine in the UK, distinguished Hertz as the best car rental option in North America. Q3

15th Annual Readers Choice Awards vote Hertz as number one

Over the years, Hertz has been recognized by the Readers Choice Awards for having the best travel agent support and being the top car rental company (11th consecutive year). Q4

Hertz Switzerland wins Travel Star Award for 3rd Consecutive Year

The Travel Star Award, presented annually by *Travel Inside*, is a very prominent industry award in Switzerland. Among top rental companies such as Avis, Europcar, National, Alamo, Budget and Dollar, Hertz was named best car rental company. Q4

Hertz Australia wins "Best Car/Campervan Rental Operator"

For the 3rd consecutive year, Hertz Australia was named "Best Car/Campervan Rental Operator" making Hertz eligible for the AFTA National Travel Industry Awards Hall of Fame. Q4

Mindshare dubs Hertz as "Most Engaged In Employee Satisfaction"

During the *Mindshare 2011 Outstanding Service Awards*, Hertz was recognized for its excellence in customer and employee satisfaction. Q4

Hertz was named "HR & Business Success Award"

During *The European HCM Excellence Awards*, Hertz was declared the winner for creating value through HR practices and for its HR contribution. Q4

Hertz recognized with "Dave Ulrich Award of HCM Excellence"

Prior to the end of *The European HCM Excellence Awards*, Hertz took home the Dave Ulrich Award for its business partnering and use of the value chain. Q4

Hertz Nigeria wins *Pan African Brand Award*

On November 7, 2011, Hertz was recognized by the African Marketing Business School of Nigeria as “Most Admired Car Rental & Leasing Brand of the Decade.” Q4