



Hertz Ultimate Choice®

July 6, 2017



Hertz

Introducing Hertz Ultimate Choice

CHOOSE THE CAR THAT'S RIGHT FOR YOU

With Hertz Ultimate Choice, you choose the vehicle that's right for you, and get on your way even faster. There's no need to search for a number or specific car. The car you choose is the car you drive. It's that simple.

HOW IT WORKS

1. **Reserve your car:** A confirmation email from Hertz will arrive prior to the pick-up date as a reminder that the reservation is at an Ultimate Choice location.
2. **Choose your car:** Gold Plus Rewards® members can skip the line and go straight to the zone that corresponds with their Gold member status. If you aren't a member of Gold Plus Rewards, go to the counter where you'll be directed to the zone that corresponds with the car you reserved. Then, choose the car that's right for you. You'll find a range of makes, models and colors to suit you.
3. **Proceed to the exit gate.**

It's that easy.



Hertz Ultimate Choice

WHERE YOU CAN FIND IT

Now located in most major airports in the U.S. with more locations coming soon.



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NOW AVAILABLE

Atlanta:

Hartsfield-Jackson Atlanta International Airport

Austin:

Austin-Bergstrom International Airport

Boston:

Logan International Airport

Charlotte:

Charlotte Douglass International Airport

Chicago:

O'Hare International Airport

Cleveland:

Cleveland Hopkins International Airport

Dallas/Fort Worth:

Dallas/Ft. Worth International Airport

Denver:

Denver International Airport

Detroit:

Detroit Metropolitan Airport

Fort Lauderdale:

Fort Lauderdale-Hollywood International Airport

Houston:

Houston Intercontinental Airport

William P. Hobby Airport

Kansas City:

Kansas City International Airport

Las Vegas:

McCarran International Airport

Los Angeles:

Los Angeles International Airport

Miami:

Miami International Airport

Minneapolis:

Minneapolis-Saint Paul International Airport

Nashville:

Nashville International Airport

Newark:

Newark Liberty International Airport

New York:

LaGuardia Airport

Philadelphia:

Philadelphia International Airport

Phoenix:

Phoenix Sky Harbor International Airport

Portland:

Portland International Airport

Raleigh:

Raleigh-Durham International Airport

San Diego:

San Diego International Airport

San Francisco:

San Francisco International Airport

San Jose:

San Jose International Airport

Seattle:

Seattle-Tacoma International Airport

St. Louis:

St. Louis Lambert International Airport

Washington, D.C.:

Ronald Reagan Washington National Airport

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COMING SOON

Albany:

Albany International Airport

Albuquerque:

Albuquerque International Sunport

Chicago:

Chicago Midway International Airport

Cincinnati:

Cincinnati/Northern Kentucky International Airport

Dallas:

Dallas Love Field Airport

Hartford:

Bradley International Airport

Milwaukee:

General Mitchell International Airport

New Orleans:

Louis Armstrong New Orleans International Airport

New York:

John F. Kennedy International Airport

Oakland:

Oakland International Airport

Ontario, CA:

Ontario International Airport

Orlando:

Orlando International Airport

Sacramento:

Sacramento International Airport

Washington, D.C.:

Washington Dulles International Airport

