Hertz \$50 Hotel Credit Campaign Web Copy, as of 7/25/18 To be hosted on the Hertz website, Hertz.com/PlusHotels Live by 8/1/18

Terms and Conditions:

- For the purposes of these Terms and Conditions, the term "Reward" is defined as one (1) \$50.00 USD hotel reward credit from <u>www.HertzPlusHotels.com</u>. Visit <u>www.HertzPlusHotels.com/TermsOfUse</u> for complete terms and conditions.
- 2. Only Customers who rent an intermediate car class or larger for at least three days qualify for a reward.
- 3. Reward subject to promotional availability and while supplies last.
- 4. Reward selection is final.
- 5. Reward Credit Codes expire after 11:59PM PT on 4/30/2019.
- 6. Must be eighteen (18) years of age or older to redeem the Reward.
- 7. Valid credit card is required.
- 8. The recipient of the Reward must follow the instructions provided by the Promoter (The Reward Company, Inc. d/b/a TLC Marketing), Your Hotel Gift Card, and Hertz. Failure to comply with the instructions or any other directives made in conjunction with this Reward may result in cancellation and/or a charge for the Reward. Under these circumstances, Reward shall be considered redeemed and participant shall be solely responsible for any costs or fees incurred as a result of their noncompliance.
- 9. This offer cannot be used in conjunction with any other promotion or discount.
- 10. Void where prohibited or restricted by law.
- 11. For the purpose of this offer, "Released Parties" includes the Promoter, Hertz, their respective parents, affiliates, partners, subsidiaries, agents, distributors and vendors specifically involved in this promotion.
- 12. Released Parties shall not be liable for lost, stolen, damaged, misdirected or undeliverable emails and Reward Credit Codes and will not issue or replace emails or Reward Credit Codes in any of these events.
- 13. This Reward is not transferable once activated to another party, for sale, resale, and is not redeemable for cash or credit.
- 14. Additional costs and fees for products and services outside of the promotional offer are not included.
- 15. No exchange of the Reward is permitted under any circumstance.
- 16. Employees or agents of the Promoter, Hertz, its affiliates, subsidiaries or vendors specifically involved in this promotion or anyone professionally connected to this promotion, are not eligible.
- 17. The Reward is subject to Reward availability and Promoter reserves the right, in its sole discretion, to substitute a Reward of equal or greater value.
- 18. This offer is issued by the Promoter located at PO Box 512, 292 Newbury St Boston Ma 02115, or at such other address as the Promoter may advise in writing. No inquiry or notice will be validly received by the Promoter unless mailed to the Promoter's address above by first-class mail, postage prepaid.
- 19. This information is correct at the time of launch although Promoter reserves the right to change or modify the Terms and Conditions of the Promotion at any time during the term thereof. It shall be the bearer's sole obligation to check the Terms and Conditions during the promotion and when the Customer redeems the Reward.
- 20. No credit, refund or extension for any unused Rewards will be provided.
- 21. Customers are subject to the terms and conditions of use set out on www.HertzPlusHotels.com/TermsofUse, or stipulated and posted on the Hertz Plus Hotels website ("Website") or in confirmations received from Website purchases, which may change from time to time without notice.

- 22. It is up to the Customers of the Website to keep current with any changes in the Terms of Use Policy ("Policy"). Reward Credit Codes have no cash or other value until the following has occurred:
 - 1. The recipient of the Reward Credit Code has redeemed their code on the website.
 - 2. The Customer has booked their reservation through the website or affiliated websites as designated on the website.
- 23. Reward Credit Code eligible for use on the Website are not credit or debit cards, and have no implied warranties, other than what is specified herein. If there is any written language or terms and conditions on the Reward Credit Code itself which is in conflict with the Policy or any other terms and conditions labelled as such on the Website, the Website shall overrule the Reward Credit Code and be the absolute authority.
- 24. The Reward Credit Code is not transferable once activated and redeemable for accommodations and other travel product and services available on the Website.
- 25. Reservations made on the Website are non-refundable and cannot be changed or modified once booked.
- 26. The Reward Credit Code can only be used once, and no remaining value will be issued or refunded if the actual cost of the Customer's redemption is less than the value of the Reward Credit Code.
- 27. Terms and conditions as set forth by the supplier of the accommodations or other travel products and services may vary, and are defined in the terms and conditions as listed on the Website and must be read and agreed to prior to making a purchase.
- 28. Any suspected or actual abuse of the Policy may result in immediate deactivation of the Reward Credit Code without warning and possible cancellation of any redeemed travel products and services.
- 29. When booking a reservation, the total cost will be reduced by the value of the Reward Credit Code up to a zero cost for the reservation.
- 30. Additional costs incurred by the Customer, including but not limited to taxes, fees, incidentals, or other purchases, are at the sole expense of the Customer and the Reward Credit Code cannot be used to pay these expenses unless specified as an inclusion in the reservation at the time the reservation was booked.
- 31. Your Hotel Gift Card shall not be liable or responsible for delays or cancellations due to weather or mechanical breakdowns, war, acts of God or any other matters beyond its reasonable control. Further, Your Hotel Gift Card assumes no responsibility for any verbal or written representation made in conjunction with the redemption of the Reward Credit Code by any distributors, affiliates or third parties other than what is expressly written herein.

FAQs:

How do I qualify for a Reward?

To qualify for the \$50 Hotel Reward Card, you must complete a qualifying rental with Hertz. Renting an intermediate car class or larger for at least three days constitutes as a qualifying rental. Once qualified, you will receive an email from Hertz with the promotional offer.

How long is the activation link in my qualification email valid?

The link to claim your Reward Credit Code will expire after 11:59 p.m. PT on April 30, 2019.

By when do I have to use my Reward Credit Code?

All Reward Credit Codes expire after 11:59 p.m. PT on April 30, 2019.

What do I receive with this offer?

This offer grants you \$50 off your booking on <u>www.HertzPlusHotels.com</u>, a website with access to 400,000 hotels and resorts from top brands.

Do I have to provide credit card information to receive the \$50 hotel reward credit?

Yes. All customers must supply a valid credit card (and have the authority to use it) when making a reservation and taking advantage of this reward.

What is Hertz Plus Hotels?

Hertz Plus Hotels is an online platform developed for Hertz that allows you to gain access to Your Hotel Gift Card's wholesale rates at more than 400,000 hotels and resorts worldwide.

How do I use my Reward Credit Code?

Enter your Reward Credit Code on www.HertzPlusHotels.com to create an account with a login and password of your choice. Once you complete the registration process, you will see your Reward Credit Code at the top left corner of the screen ("Savings Bank Balance"). Then, search by destination to locate a hotel or resort. The site will display your savings with each search result. If you have more guestions, please visit www.HertzPlusHotels.com/fag.

Can I combine multiple codes for additional savings?

No. You may not add multiple codes to your account for additional savings.

Is there a minimum stay required?

No. There is no minimum stay required.

What hotels and resorts are available on Hertz Plus Hotels?

With over 400,000 hotels and resorts available, you will find familiar brands and hotels around the world.

Can I change or cancel my reservation? Is my reservation refundable?

You cannot change or modify reservations booked on the website. However, you can cancel your reservation per the terms and conditions. Cancellation policies will vary based on your hotel or resort selection. Canceled reservations may incur a cancellation fee.

Can I give my Reward Credit Code to a friend or family member?

Yes. A non-activated Reward Credit Code is fully transferable. Once activated, you cannot transfer the Reward Credit Code or change the account's personal information. The person activating the Reward Credit Code must be the same person traveling or using the service.

Are there any restrictions to this offer?

You must be 18 years of age or older to redeem the reward. The offer is subject to change and available while supplies last. This reward cannot be combined with any other offers or discounts. Reward restrictions apply. Valid credit card is required when using the Reward Credit Code. Rewards are not transferable or refundable once activated. Reward Credit Codes expire at **11:59PM PT on April 30, 2019**. Additional reward-specific restrictions as well as promotional terms and conditions apply.

Where can I get assistance if I have a question not answered in these FAQs?

If these FAQs have not answered your question, please call us at +1 (833)-454-3019 or email us at <u>HertzPlusHotels@tlcrewards.com</u> Monday to Friday 9 a.m. to 6 p.m. ET, excluding public holidays.